



SAP Hotels LLC



Revenue Generation:

- Property Specific Website for Online Reservations
- Travel Agent Integration (GDS) with National Account Bidding Capabilities
- 3rd Party Booking Strategies to Achieve the Maximum Rev Par (Expedia)
- Direct Sales Efforts to Shift Market Share & Target New LNR & Group
- Smith Travel Resources (STR) Rating Improvement Plans
- Frequent Traveler Program with Rewards

Cost Controls/Operational Support:

- Improvement and Stabilization of CPOR (Cost Per Occupied Room)
- Purchasing Power with our Preferred Vendor Accounts
- Payroll Auditing – Labor Control & Human Resources
- Utility Cost Review to Locate Areas of Savings & Lower Costs
- Manager Training & Tools to Bring More Down to the Bottom Line.

Social Media/Reputation Management:

- Social Media Marketing Best Practices & Optimization (Facebook)
- TripAdvisor & Other Review Sites Positive Review Generation Techniques
- Gain Local Market Share with our Web Review Audits

Capital/Ownership Needs:

- Property Tax
- Loan Modification
- Affordable Healthcare (Obama Care) Compliance
- Distressed Property Assistance
- City & State Compliances

Contact Us for a Free Hotel Assessment at (419) 834-9636 or info@saphotels.com

Visit us online at www.saphotels.com for more details.



*SAP Hospitality Management is proud to have been named one of the
Top 100 Hotel Management Companies in 2012, 2013 & 2014*